



**WORDCAMP**

**JHB 2019**

**SPONSORSHIP PACKAGES**





# About WordCamp JHB

**WordCamp is a conference that focuses on everything WordPress.**

WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.

The Johannesburg WordPress community is made up of a variety of amazing people from different backgrounds and areas of expertise and it keeps growing year on year. WordCamp is where we all get to have a big meet up and hang out together while we learn.



# Sponsorship Packages





# Level 1

## What you'll get as a sponsor:

- ★ Acknowledgment from the stage throughout the event
- ★ Blog post and tweet supplied by you for the website
- ★ 1 conference ticket + 1 invite to the VIP dinner

**\$360**



# Level 2

## What you'll get as a sponsor:

- ★ Acknowledgment from the stage throughout the event
- ★ Add your swag to the central swag table
- ★ Your logo and a write up on the website
- ★ A blog post and tweet supplied by you for the website
- ★ 2 conference tickets + 2 invites VIP dinner
- ★ 1 additional promotional discount coupon at 50%

**\$720**



# Level 3

## What you'll get as a sponsor:

- ★ Acknowledgment from the stage throughout the event
- ★ Add your swag to the central swag table
- ★ Your logo and a write up on the website
- ★ A blog post and tweet supplied by you for the website
- ★ Banners in casual areas
- ★ Display table at the event for demos, answering questions & meeting attendees
- ★ 3 conference tickets + 3 invites to the VIP dinner
- ★ Additional promotional discount coupons (3 @ 50%; 3 @ 20%)

**\$1080**





# Level 4

## What you'll get as a sponsor:

- ★ Acknowledgment from the stage throughout the event
- ★ Add your swag to the central swag table **& attendee tables**
- ★ Your logo and a write up on the website
- ★ A blog post and tweet supplied by you for the website
- ★ Banners in casual areas & auditoriums
- ★ Display table at the event for demos, answering questions & meeting attendees
- ★ 4 conference tickets + 5 invites to the VIP dinner
- ★ Additional promotional discount coupons (5 @ 50%; 5 @ 20%)

**\$1440**



# Afterparty Sponsor (Only 1 Available)

## What you'll get as a sponsor:

- ★ **Afterparty named with your brand - The 'Your Brand' Afterparty**
- ★ Acknowledgment from the stage mentioning the afterparty
- ★ Add your swag to the central swag table **& attendee tables**
- ★ Your logo and a write up on the website
- ★ A blog post and tweet supplied by you for the website
- ★ Banners in casual areas, auditorium **& afterparty**
- ★ Display table at the event meeting attendees
- ★ 4 conference tickets + 5 invites to the VIP dinner
- ★ Additional promotional discount coupons (5 @ 50%; 5 @ 20%)

**\$2540**





# Other Options & Contact Details

## Donations

If you would like to donate towards WordCamp JHB 2019 with any amount that does not fit into the packages listed above, then we'll gladly accept your donation. In exchange we will list your name (linked to your website) on the event website. We've also made a "micro" sponsorship available under tickets on the website.

## Media Partners

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through your outlet channels in the months leading up to it. We can discuss specifics based on your media format and audience. Media partners will receive the same benefits as Package 1.

## Other Options

If you'd like to sponsor a specific area of the event, please let us know and we can discuss details around your selection. Area sponsorships will be branded with your company name where possible. Available areas:

- Conference Social
- Venue
- Swag (shirts, etc.)
- Attendee badges
- Volunteer dinner (private event for speakers, sponsors, volunteers & organisers)



Contact Us via email at [johannesburg@wordcamp.org](mailto:johannesburg@wordcamp.org)

